



## Marjory Carrero

Senior Consultant, Commercial Finance Transformation  
Strategy, Leadership & Innovation



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Marjory Carrero is a CIMA Qualified International Senior Finance Consultant and Interim Finance Director who delivers strategic and commercially viable financial controls, solutions and transformation initiatives that maximise profitability and growth for clients.

She leverages over 15 years' of experience analysing finance operations, rapidly troubleshooting gaps in financial management and embedding systems and tools to enhance best practice processes. Offering a unique blend of finance and IT insights, Marjory has delivered robust digital and financial solutions for leading brands across multiple arenas such as ecommerce, media, financial services, FMCG, technology and travel - including major global events such as the Olympics (London 2012 and Rio 2016) and the FIFA World Cup (Brazil 2014)

She is a strong believer in embedding highly resilient finance management capability to facilitate transparency, timely and accurate financial and management reporting and financial planning.

Marjory builds exceptional relationships with key stakeholders and senior business leaders. Whether in-house or remote, she provides trusted and sensitive leadership and mentoring to diverse multi-cultural teams across UK, Europe, Asia, NA, APAC and LATAM regions.

Marjory's core areas of expertise include:

- International Finance Management and FP&A
- Financial Governance and Commercial Strategy
- Business Leadership and Cross-functional Project Management
- Business Planning and Market Trends Analysis
- Automation of Systems and Optimisation
- Financial Modelling and Controls Development
- IT and Finance Systems Implementation
- Multi-cultural Stakeholder Management
- Global Team Leadership and Training
- Risk Analysis and Business Continuity
- Regulatory Compliance and Audits

### Key achievements include:

- *Key member of Rio 2016 Olympics Project Team to lead, manage large cross-functional budgets, improve financial management through knowledge transfer from FIFA World Cup and London Olympics, resulting in a 50% smaller budget and 10% savings returned to the business from improved efficiencies and productivity strategies.*  
**The Coca Cola Company Brazil**
- *Member of global finance transformation team supporting the new finance strategy for ecommerce and global sales for business-critical data cleansing and migration to new system with the aim of improving decision making by automating and accelerating gross margin processing / analysis and integrated financial management reporting across 75 countries in line with stringent specifications and timelines* **Reckitt Benckiser UK**
- *Succeeded in delivering and executing a robust separation plan within a stringent 2-month deadline following sale of 60% to a private equity firm including a regional finance shared service centre.*  
**Kantar Media / WPP Group**

*"Marjory was my go-to person. I relied on her to get the team together to live through the most difficult times, to identify, analyse and handle significant budget risks, control procedures, and support each other to wrap up the project with success. I would recommend Marjory as an asset to any team, with no reservation"*

Olympics Head of Finance, Coca Cola  
UK



Marjory Carrero is part of a multi-disciplinary team of strategy, execution and growth experts.



## Think

Our Strategy, Leadership & Innovation team are experts in helping clients develop successful digital strategies



## Execute & Grow

Our Optimisation & Delivery team are experts in helping clients successfully execute their digital strategy and grow.



End-to-end or specific needs. Our team is structured to provide the exact skills you need



A 'think + do' approach. With expertise, methods and networks to rapidly deliver tangible business benefits



A collaborative, pragmatic, and flexible culture. Sharing insights and expertise to bring the best to our clients