



## John Akinmade

Senior Consultant, Product Management



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John Akinmade is a highly experienced business, systems and process analyst who is able to drive exceptional value across all phases of The Software Development Life Cycle.

With extensive experience within the financial services, retail and FM space, John has delivered critical projects and programmes of work for established brands such as HSBC, Barclays, LBG, Mitie, the Post Office and The John Lewis Partnership.

John helps find answers to the most challenging business problems, combining technical understanding and creative thinking with an analytical and meticulous approach to drive IT and business change and transformation.

With a strong belief in clear communication and collaboration, he keeps critical stakeholders motivated and on the 'same page' to push digital projects along and meet critical deadlines.

John can help you with:

- Business process improvements/design/modelling
- Information gathering & analysis
- Software analysis & design
- Project shaping/stabilisation
- Large-scale project documentation/implementation/delivery
- Payment platform delivery
- Data analysis/analytics
- Regulatory compliance
- Delivery using Waterfall/Agile methods
- IDAM process design/policy
- UML modelling & software modelling tool mentoring

John specialises in:

- Digital transformation
- Business case creation
- Change management/delivery
- Business/systems analysis & design
- Stakeholder management including Offshore teams
- Requirements elicitation & capture
- Strategic insight to companies looking for new markets
- Business development input for companies in the 'Wearables' & IoT

*Key achievements include:*

- **Product Development:** Team Lead for Online TV Schedule module of award winning BBC iPlayer.
- **Programme delivery:** Played key project role in delivering regulatory programme of work within stipulated deadlines at Aldermore Bank & HSBC Plc
- **Digital Transformation Programmes:** successful programme / project delivery at LBG, the Post Office and HSBC
- **Software development methodology rollout.** Key consultant in the rollout of software method used to deliver large scale software projects at the John Lewis Partnership



**John Akinmade** is part of a multi-disciplinary team of strategy, execution and growth experts.



## Think

Our Strategy, Leadership & Innovation team are experts in helping clients develop successful digital strategies.



## Execute & Grow

Our Optimisation & Delivery team are experts in helping clients successfully execute their digital strategy and grow.



**End-to-end or specific needs.** Our team is structured to provide the exact skills you need



**A 'think + do' approach.** With expertise, methods and networks to rapidly deliver tangible business benefits



**A collaborative, pragmatic, and flexible culture.** Sharing insights and expertise to bring the best to our clients