

Dominic Pride

Senior Partner, **Strategy, Innovation & Governance**



dominic.pride@digitalworksgroup.com



+ 44 (0) 7770 918819



<https://www.linkedin.com/in/dominicpride>

A senior strategist, Dominic is used to guiding business leaders through the challenges of adapting to today's - and tomorrow's - technologies. As Digital Work Groups Partner for Strategy and Innovation, he enables leaders and teams to build a clear picture of how organisations can evolve through accelerating technology and societal changes.

Dominic's experience spans the early digitisation of media and the music industry, jumping feet-first into the internet to run portals and webcasts, progressing to managing digital music services for Vodafone, Orange, and Nokia and hyper-scaling music recognition service Shazam globally in the App Store boom.

Key Achievements include:

- ✓ Building digital-led insights, partnerships and scouting capability for global innovation division of a Top 20 pharma, enabling digital business model innovation
- ✓ Providing board-level advisory and support for business leaders driving successful digital change at global and regional level across two Top 10 pharma companies
- ✓ Leading a team deploying AI-led healthcare innovation in sites in Glasgow, which won two Health Services Journal awards

Dominic specialises in:

- Strategy: helping you to create, flex and re-align to new tech
- Decision Support: developing insights to enable difficult choices
- Innovation: creating strategies and frameworks for each situation
- Maturity: applying his Digital Maturity Index certification to build consensus and objectivity
- Advisory and Mentorship: walking side-by-side with leaders on their digital journey

He can help you to:

- Choose where to play: digital tech produces limitless opportunities. Dominic supports decisions by framing clear choices.
- Decide what to do: Strategy is worthless without action. He bridges the gap between deciding and doing - at speed.
- Deliver the plan: Once decisions are made, they need to be implemented. He works in lockstep with operational teams