



Carl Stokes

Senior Consultant, Technology & Security



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Carl Stokes is a commercially astute multi-sector CIO, digital and change leader. He has a solid track record of success, having spent the last 20 year's leading and optimising technology functions across the public and private sector.

Carl has championed and delivered complex technology, operating model and organisation change programmes. Applying cultural dexterity and building collaborative relationships he brings together the 'tech' and 'human' elements for the best business outcomes.

As a skilled digital transformation expert, Carl can help you to:

- Rapidly build a business case for new technology with clearly defined benefits.
- Solve complex business problems through the application of technology.
- Drive innovation for competitive advantage - from ideation, rapid prototyping and launch of digital products and services.
- Reduce operating costs and inefficiency and increase productivity through Lean practices.
- Bring the right teams together, evolve better working practices and drive up standards.
- Proactively manage a wide range of stakeholders - suppliers, consultants and advisors.
- Introduce new ways of working, raise team energy levels and re-ignite enthusiasm.

Carl specialises in:

- Board Advisory: IT strategy/investment/capability reviews & providing unbiased insights/ideas.
- Devising & executing digitally aligned business strategies & operating models.
- Data strategy formation to unlock value in corporate data, treating data as an asset.
- Transformation programmes: cultural change, rationalisation, restructuring & consolidation.
- Product strategy & Innovation: growing the digital capability of products & services.
- Business change management: prioritisation, planning, delivery, benefits realisation.
- Infrastructure consolidation: legacy rationalisation, re-platforming & move to cloud.

Key achievements include:

- *Devised and delivered £2m Business Transformation programme - a companywide review of operating model, organisational design & work management processes using Lean, to improve customer experience, staff engagement and morale, and reduce operating cost by £10m.*
- *Devised and delivered an integrated Data Strategy to unlock value in data as a corporate asset.*
- *Created a central business change management function to provide strategic planning, prioritisation, project and programme management.*
- *Legacy modernisation – devised and delivered £2m transformation programme.*
- *Delivered £5m customer portal programme, implemented using private cloud infrastructure with outsourced development.*
- *Conceived and delivered a £1.5m field force automation programme.*
- *Took responsibility for annual budgets of over £10m.*

Carl is a knowledgeable, passionate and enthusiastic leader who makes technology opportunity understandable in business terms, an innovative problem solver, and a great guy to have a round.

Mike Quinton, CEO at IAM RoadSmart



Carl Stokes is part of a multi-disciplinary team of strategy, execution and growth experts.



Think

Our Strategy, Leadership & Innovation team are experts in helping clients develop successful digital strategies.



Execute & Grow

Our Optimisation & Delivery team are experts in helping clients successfully execute their digital strategy and grow.



End-to-end or specific needs. Our team is structured to provide the exact skills you need



A 'think + do' approach. With expertise, methods and networks to rapidly deliver tangible business benefits



A collaborative, pragmatic, and flexible culture. Sharing insights and expertise to bring the best to our clients