# Carl Stokes

## Partner, Technology & AI

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Carl Stokes is a commercially astute multi-sector CIO, digital and change leader. He has a solid track record of success, having spent the last 20 year's leading and optimising technology functions across the public and private sector.

Carl has championed and delivered complex technology, operating model and organisation change programmes. Applying cultural dexterity and building collaborative relationships he brings together the 'tech' and 'human' elements for the best business outcomes.

### Key Achievements include:

- ✓ Devised and delivered £2m Business Transformation programme - a companywide review of operating model, organisational design & work management processes using Lean, to improve customer experience, staff engagement and morale, and reduce operating cost by £10m.
- ✓ Devised and delivered an integrated Data Strategy to unlock value in data as a corporate asset.
- ✓ Created a central business change management function to provide strategic planning, prioritisation, project and programme management.

### Carl specialises in:

- Board Advisory: IT strategy/investment/capability reviews & providing unbiased insights/ideas.
- Devising & executing digitally aligned business strategies & operating models.
- Data strategy formation to unlock value in corporate data, treating data as an asset.
- Transformation programmes: cultural change, rationalisation, restructuring & consolidation.
- Product strategy & Innovation: growing the digital capability of products & services.

### He can help you to:

- Rapidly build a business case for new technology with clearly defined benefits.
- Solve complex business problems through the application of technology.
- Drive innovation for competitive advantage - from ideation, rapid prototyping and launch of digital products and services.
- Reduce operating costs and inefficiency and increase productivity through Lean practices.

*Carl is a knowledgeable, passionate and enthusiastic leader who makes technology opportunity understandable in business terms, an innovative problem solver, and a great guy to have a round.*

Mike Quinton, CEO at IAM RoadSmart